

The academy adduces several specialized training programs on companies, trading establishments



### Specialized training programs for companies:

- The practical steps for drawing strategic plan
  - 26 methods for enhancing the employees' capacity
  - Marketing Management
  - marketing planning & Strategy
  - Sales Management
  - Skills of selling for professionals
  - Applications of Neuro linguistic programming in work
  - Applications of Neuro linguistic programming in sales
  - The riddance from work pressures via relaxation & mental exercises
  - Administrating the organizations' time by maximum efficiency
  - The art of negotiation & convincement

### The specialized training programs for the individuals:

- Communication skills using Neuro linguistic programming
  - Neuro linguistic programming diploma
  - Certified practitioner in Neuro linguistic programming
  - Certified practitioner in Hypnosis
  - Certified Master practitioner in Neuro linguistic programming & Hypnosis
  - Training of trainees program

### The specialized training Diplomas:

- Customer Service Training Diploma.
- Services Marketing Training Diploma.
- Certified Professional Trainer(CPT) Training Diploma.
- Administrative Leadership Training Diploma.